

WOFL

12315 Collection Center Drive Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

INVOICE

Page 1 of 4

1017	Estimate Number 1017
11-27-1017 American Crossroads	Product
American Crossroads	Advertiser

Invoice Date

Invoice #

Invoice Month Invoice Period

4072850-1 09/30/12 09/30/12 September 2012 08/27/12 - 09/27/12

Station	WOFL
Account Executive	Account Executive Anthony Castaneda
Sales Office	FSS Philadelphia

Sales Region

National

Order #	4072850
Alt Order#	POLITICAL ISSUE
Deal #	
Order Flight	09/19/12 - 09/27/12

Special Handling	Billing Type	Billing Calendar
	Cash	Broadcast

Alexandria, VA 22314

Suite 555

66 Canal Center Plaza

Crossroads Media LLC
Attention: Accounts Payable

Billing Address:

Product Code	Advertiser Code	IDB#
27	e 11	TV14273

Advertiser Ref	Agency Ref	

7	တ	CTI	4	ω	N	7 5
WOFL WOFL POLITCAL	WOFL WOFL POLITCAL	WOFL WOFL POLITCAL	WOFL WOFL POLITCAL	WOFL WOFL POLITCAL	WOFL WOFL POLITCAL	Line Channel Description 1 WOFL M-F 3p-4p POLITCAL ISSUE
M-F 4p-5p ISSUE	M-F 4p-5p	M-F 4p-5p ISSUE	M-F 4p-5p ISSUE	M-F 3p-4p ISSUE	M-F 3p-4 p ISSUE	Description M-F 3p-4p
						on .
4р-5р	4p-5p	4p-5p	4p-5p	3p-4p	3p-4p	Time 3p-4p
						-
09/24/12 Tu	09/17/12 F	09/17/12 W	09/24/11 W	09/24/1 M	09/17/1 Th	Day
to 09/30/12 09/25/12	to 09/23/12 09/21/12	2 to 09/23/12 09/19/12	2 to 09/30/12 09/26/12	2 to 09/30/12 09/24/12	2 to 09/23/12 09/20/12	Date
1x	1x :30	1x	30 1x	1x	30 1x	Length
-T 4:14 PM	4:29 PM	4:49 PM	3:14 PM	3:20 PM	3:38 PM	Length Air Time
USPRTV18AC	USPRTV18AC	USPRTV18AC	USPRTV18AC	USPRTV18AC	USPRTV18AC	Ad-ID
T	:XC.	x	Ϊ		보	
\$700	\$700	\$700	\$650	\$650	\$650	Rate
.00	.00	.00	.00	.00).00	Recon
						Reconciliation
		Acres		1	1	Ref#
	09/24/12 to 09/30/12 1x M-F 4p-5p	WOFL M-F 4p-5p 4p-5p O9/21/12 12 F	WOFL M-F 4p-5p 4p-5p 4p-5p Q9/17/12 to 09/23/12 1xw	WOFL WOFL POLITCAL ISSUE M-F 4p-5p POLITCAL ISSUE 4p-5p O9/24/12 to 09/30/12 W// 09/26/12 :30 1xW 3:14 PM USPRTV18ACH WOFL WOFL WOFL WOFL WOFL WOFL WOFL WOFL	WOFL WOFL POLITCAL ISSUE 3p-4p MF POLITCAL ISSUE 3p-4p MM 09/24/12 io 09/30/12 iv	WOFL M-F 3p-4p 3p-4p 09/17/12 to 09/23/12 1x T WOFL M-F 3p-4p 3p-4p 09/24/12 to 09/30/12 1x T WOFL M-F 3p-4p 3p-4p 09/24/12 to 09/30/12 1x M WOFL M-F 4p-5p 3p-4p 09/24/12 to 09/30/12 1x M

We warrant that the actual broadcast information shown on this invoice was taken from the program log



Remit Address:

Chicago, IL 60693

WOFL

Main: (407) 644-3535 Billing: (407) 644-3535 12315 Collection Center Drive

Estimate Number

1017

11-27-1017 American Crossroads

American Crossroads

Advertiser

Product

INVOICE

Invoice Period Invoice Month Invoice Date invoice # 08/27/12 - 09/27/12 09/30/12 September 2012 4072850-1

Page 2 of 4

Station Sales Region Account Executive | Anthony Castaneda Sales Office WOFL National FSS Philadelphia

Order#	4072850
Alt Order#	POLITICAL ISSUE
Deal#	
Order Flight	09/19/12 - 09/27/12

Billing Type Billing Calendar Special Handling Cash Broadcast

Alexandria, VA 22314

Suite 555

66 Canal Center Plaza

Crossroads Media LLC
Attention: Accounts Payable

Billing Address:

<u> </u>	<u> </u>	
Product Code	Advertiser Code	IDB#
27	-1	TV14273

 Advertiser Ref	Agency Ref	

3	14	13	12	i	10	φ	Line
WOFL Sa 8a-	WOFL WOFL Th Pri POLITCAL ISSUE	WOFL Th Pri POLITCAL ISSUE	WOFL Th Pri	WOFL Th Pri	WOFL We Pr	WOFL We Pr POLITCAL ISSUE	Channel Descr
Sa 8a-10a News	Th Prime Hour 2	Th Prime Hour 2	Th Prime Hour 1	Th Prime Hour 1	We Prime Other 1	We Prime Other 1	Channel Description SOLITCAL ISSUE
8a-9a	9p-10p	9p-10p	8p-9p	8p-9p	8p-10p	8p-10p	Time
Th 09/27/12	09/17/12 to 09/23/12 Th 09/20/12	09/24/12 to 09/30/12 Th 09/27/12	09/17/12 to 09/23/12 Th 09/20/12	09/24/12 to 09/30/12 W 09/26/12	09/17/12 to 09/23/12 W 09/19/12	09/24/12 to 09/30/12 M 09/24/12	Day Date
:30 ×	1x	30 1x	30 1x	30 1x	30 1x	30 1×	Length
10:01 PM	9:27 PM	8:22 PM	8:26 PM	10:01 PM	10:01 PM	м 7:59 РМ	Length Air Time
USPRTV18ACH	USPRTV18ACH	USPRTV18ACH	USPRTV18ACH	USPRTV18ACH	USPRTV18ACH	USPRTV18ACH	Ad-ID
\$6,000.00	\$6,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$7,000.00	\$8,000.00	Rate Reconciliation
1		ande	1	1	4	1	Ref#

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

POLITCAL ISSUE



WOFL Remit Address:

12315 Collection Center Drive

Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

INVOICE

Advertiser American Crossroads Product 11-27-1017 American Crossroads	1017	Estimate Number 1017
Amer	11-27-1017 American Crossroads	Product
	American Crossroads	Advertiser

Station	WOFL
Account Executive	Account Executive Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Invoice #	4072850-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

	Special Handling
Cash	Billing Type
Broadcast	Billing Calendar
National	Sales Region
FSS Philadelphia	Sales Office

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza

Billing Address:

Alexandria, VA 22314

Suite 555

 IDB#	TV14273
Advertiser Code	11
 Product Code	27

Order Flight

09/19/12 - 09/27/12

Alt Order# Order#

POLITICAL ISSUE

4072850

Deal #

	Adver	Ageno	
	dvertiser Ref	Agency Ref	
1			1

22	21	20	19	ᄚ	17	ਰ	15 Line
WOFL Fox 35 6p News	WOFL NFL RS Post Game Bucs POLITCAL ISSUE	WOFL Fox 35 6p News POLITCAL ISSUE	WOFL Fox News Sunday POLITCAL ISSUE	WOFL Su 8a-10a News POLITCAL ISSUE	WOFL Fox 35 5p News POLITCAL ISSUE	WOFL Sa 8a-10a News POLITCAL ISSUE	WOFL Sa 8a-10a News POLITCAL ISSUE
630-7p	4-430p	Su 630p-7p	10a-11a	9a-10a	5p-6p	9a-10a	8a-9a
09/17/12 Su	Su	09/17/12 Su	09/17/12 Su	Sa	09/17/12 Sa 09/17/12	Sa	Day
09/17/12 to 09/23/12 Su 09/23/12	09/23/12	Su 09/23/12 Su 09/23/12	09/17/12 to 09/23/12 Su 09/23/12	Sa 09/22/12	09/17/12 to 09/23/12 Sa 09/22/12 Sa 09/22/12	Sa 09/22/12	Date
30 1x	30	1×	. 30 1x		1× 30 1×	.30	Length
4:42 PM	6:42 PM	10:59 AM	9:11 AM	The second secon	9:58 AM	9:00 AM	Length Air Time
USPRTV18ACH	USPRTV18ACH	USPRTV18ACH	USPRTV18ACH		USPRTV18ACH	USPRTV18ACH	Ad-ID
\$6,000.00	\$1,000.00	\$900.00	\$250.00	\$1,000.00 Credited	\$250.00	\$250.00	Rafe
	_				- Aces		Ref#

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



WOFL Remit Address:

Chicago, IL 60693 12315 Collection Center Drive

Main: (407) 644-3535 Billing: (407) 644-3535

Page 4 of 4

Advertiser	American Crossroads
Product	11-27-1017 American Crossroads
Estimate Number 1017	1017

Invoice Month

September 2012 09/30/12

Invoice Date invoice #

4072850-1

Station		
WOFL	Hard to the state of the state	

Account Executive | Anthony Castaneda

Sales Office

FSS Philadelphia

Alt Order# Order# Invoice Period POLITICAL ISSUE 08/27/12 - 09/27/12 4072850

Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Crossroads Media LLC Attention: Accounts Payable 66 Canal Center Plaza

Billing Address:

Alexandria, VA 22314

Suite 555

		Manager of the contract of the
Advertiser Code	IDB#	
11	TV14273	

Order Flight Deal #

09/19/12 - 09/27/12

Product Code

27

Advertiser Ref	Agency Ref	

WOFL	Line Channel Description POLITICAL ISSUE
09/17/12 to 09/23/12 1xS Su 09/23/12 :00 \$1,000.00 Ihresolved	Time Day Date Length Air Time Ad-ID Rate Reconciliation Ref#

Aired Spots 20

Gross Tota \$61,400.00

Agency Commission \$9,210.00

Net Amount Due

\$52,190.00 Payment Terms 30 Days